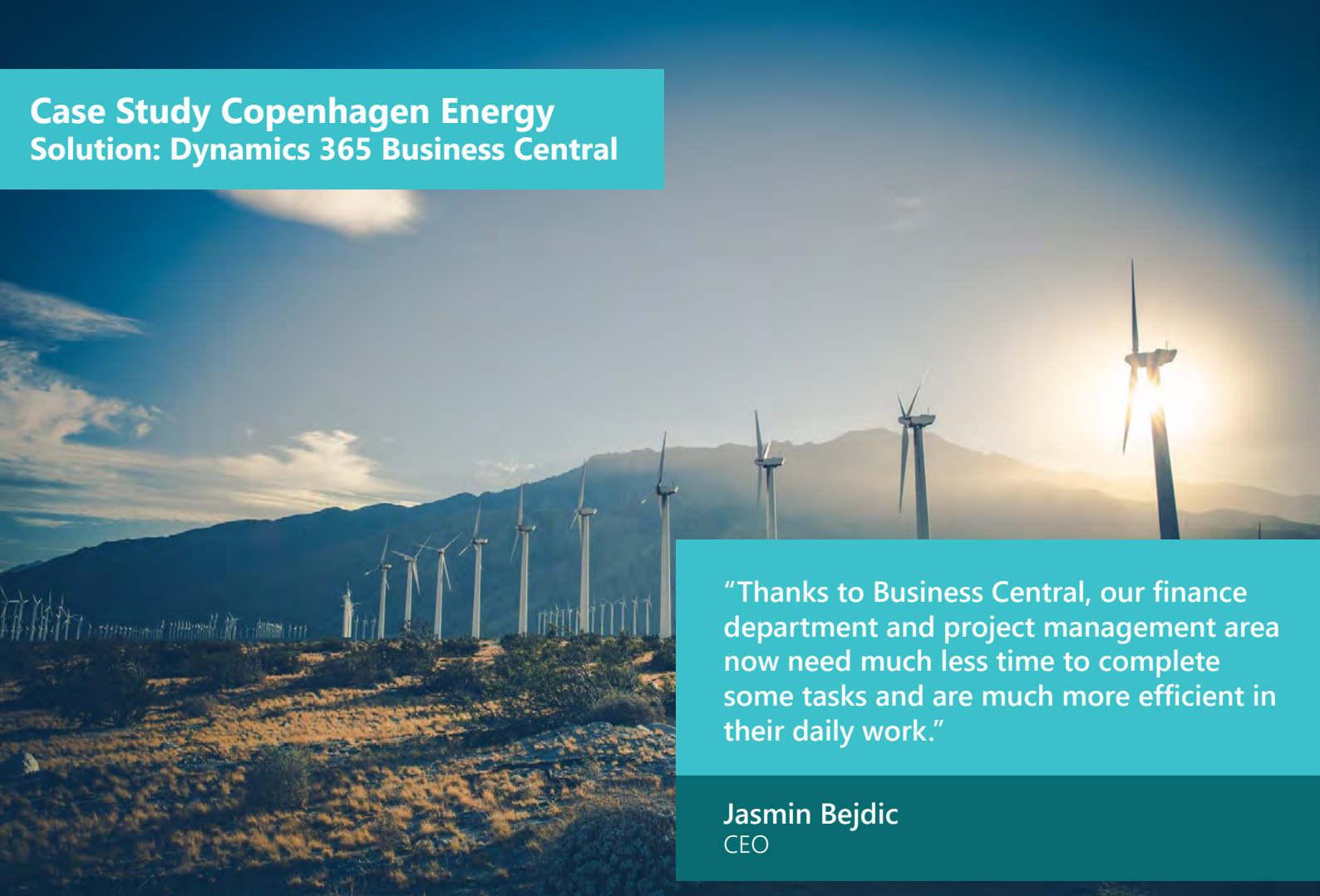


Case Study Copenhagen Energy Solution: Dynamics 365 Business Central



"Thanks to Business Central, our finance department and project management area now need much less time to complete some tasks and are much more efficient in their daily work."

Jasmin Bejdic
CEO

Copenhagen Energy is a company that **manages renewable energy generation projects** and specializes in short-term wholesale energy trading in Europe.

They currently have **20 employees and 4 offices**, although their headquarters are located in the new development district of Carlsberg City in central Copenhagen.

The company's founders **have developed more than 1 GW of their own** onshore and offshore wind and solar PV projects as independent developers.

SITUATION

Copenhagen Energy **did not have a robust and reliable financial management platform** to record the results of its operations. This meant that, for example, the creation of invoices was done manually, wasting time and affecting productivity.

According to Jasmin Bejdic, the company's CEO, "we needed an ERP for our finance department and project management to keep the accounting of all the companies up to date. In this regard, **the company's chief executive emphasizes that "as we deal with companies from different countries, the implemented solution had to allow an accounting system adjusted to our needs."**

And in fact, due to the characteristics of the business, **the recording of financial information** was very important to measure the losses and profits generated to manage the return on investment in the shortest possible time.

"Dynamics 365 Business Central was always our first choice, not only because we had previous knowledge of the solution, but also because it was a tool that fitted perfectly with our growth plans," says Bejdic.

SOLUTION

The implementation of Dynamics 365 Business Central at Copenhagen Energy went smoothly, as the knowledge they had in the use of the Microsoft ERP made it easy to perform the tasks of parameterization, configuration and testing, in addition to the fact that training could be done in record time.

As the company's CEO explains, "the main challenge we faced was the creation of a chart of accounts that would suit our needs and facilitate the creation and approval of invoices. Fortunately, it was easily solved by Aitana with a few online sessions."

The reliability of Microsoft Business Central and the ease of access to information from wherever the user is, has allowed Copenhagen Energy to have a model where financial management is handled by a third party in an outsourcing model, allowing the company's resources to be focused on getting more and better projects and making better profits in the wholesale energy business.

"We are very happy with Dynamics 365 Business Central because it is easy to use and allows us to tailor the accounting to our needs," says Bejdic.



BENEFITS

"We have noticed the benefits especially in terms of productivity," says Jasmin Bejdic, who emphasizes that "we now need much less time to complete some tasks and this makes us much more efficient in our daily work."

Regarding this, the CEO of Copenhagen Energy stresses that "invoice creation used to be manual and there was no invoice approval. Now, we follow a procedure that consists of sending the invoices to Business Central, creating the invoices automatically with all the data and sending them for approval."

Finally, it's worth highlighting that the fluid communication between the Aitana and Copenhagen Energy project teams has been one of the keys to success. **"Our partner Aitana always helps us with any problems we have and they are there to resolve all our doubts,"** concludes Bejdic.



About Aitana

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